

HOUSES OF WORSHIP

—
Maximize your message reach
Grow your spiritual community
Engage with people

dalet.com

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DALET



solution

CONNECT WITH PEOPLE WHEREVER THEY ARE

Religious organizations need to reach and broaden their audience with both in-house production for day-of program preparation, but also distribution of the message to radio, over-the-air, streaming broadcast and/or app-based platforms – all within the constraints of time, quality, and budget.

Dalet provides a powerful platform that gives houses of worship the ability to **create, manage and distribute rich multimedia content**.

In a single and intuitive client, users can ingest, edit and transcode media, package programs and versions, control playout and multiplatform distribution including social media. Dalet Professional Services ensure the best value from your investment over the long term.

46%
of houses of worship say that digital content and social media is their most effective method of outreach

1. Expand your congregation

Serve your local community as well as remote groups worldwide with rich and powerful content

2. Maximize community engagement & contribution

Deliver broadcast-grade coverage with high-quality graphics, interactive content and online media

3. Connect with today's youth where they are

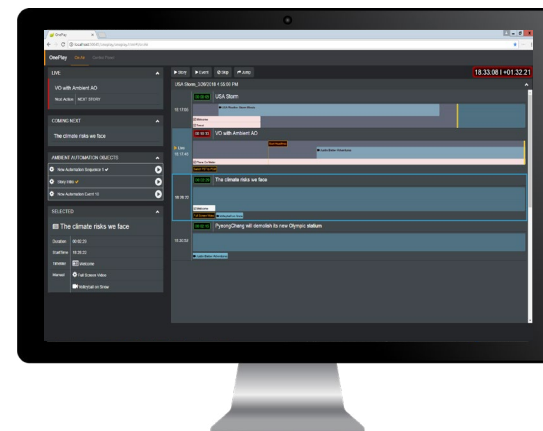
Engage with younger generations using social media distribution and contributions

4. Streamline multi-site operations

Connect sites and venues to support the growth of your ministry

5. Support fundraising operations

Access and engage a larger and more diverse pool of donors thanks to multi-channel and cross-platform content delivery

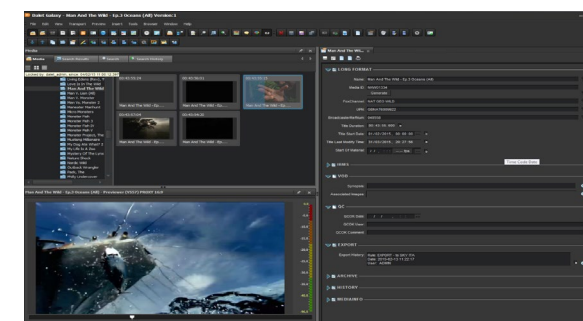


LIVE EVENT PRODUCTION & STUDIO AUTOMATION

Production control automation capabilities streamline live event production and studio playout. The intuitive web-based user interface facilitates synchronized multiplatform distribution and custom workflows while mitigating errors and reducing the overall operational budget.

ADVANCED MEDIA ASSET MANAGEMENT, POWERFUL SEARCH AND AI FRAMEWORK

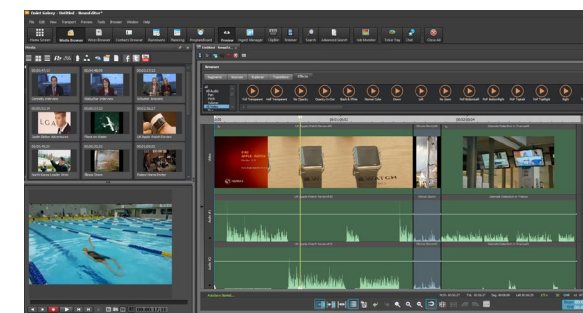
Search your content catalog and archives quickly and efficiently with Dalet's customized and contextual metadata forms and powerful index tools. Benefit from a future-proof platform with open and advanced data models. Key highlights include the support of automatically generated and human-authored metadata; integration with AI and auto-analysis services (speech to text, facial recognition...)



MULTIMEDIA PRODUCTION WITH CONTENT LOCALIZATION

Empower your editors and producers with intuitive tools for creating compelling messages right on their desktops and mobile devices while on the go. For more advanced productions, benefit from a seamless integration with leading craft editors such as Adobe Premiere Pro CC, Avid Media Composer and Final Cut Pro.

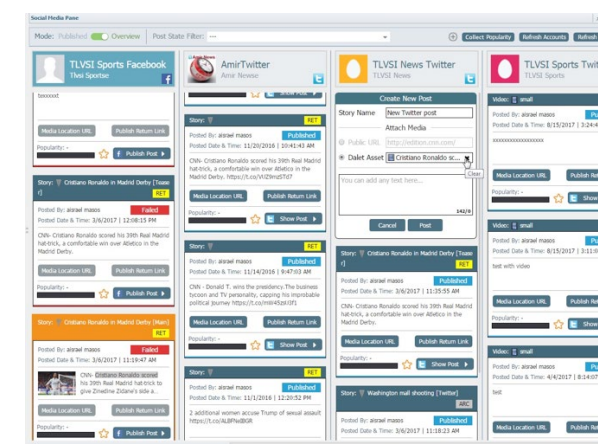
Facilitate international content workflows with localization & versioning features.



SOCIAL MEDIA DISTRIBUTION & MULTIPLATFORM DELIVERY FOR DIGITAL, SOCIAL, TV & RADIO

Reach audiences on any device and wherever they are: linear TV & Radio channels, digital & OTT services, and social media platforms.

Automate your distribution workflows for increased productivity, agility and visibility.



KEY HIGHLIGHTS

Equip your ministry with the right engine to deliver rich, meaningful spiritual content experiences to your communities



INGEST & EDIT

Dalet Galaxy advanced ingest capabilities ensure that multiple camera feeds are synchronized during ingest, and made available within either the Dalet OneCut multimedia editor or your Adobe, Avid or Apple editing environment.



PRODUCE, REPURPOSE & ARCHIVE

Dalet Galaxy automatically indexes media & metadata, providing you with a simple and powerful search interface to both find and repurpose content. With the ability to utilize audio from video productions and the capability to connect to cognitive AI services for speech-to-text, Dalet unlocks entirely new ways to repurpose your existing messages.



DELIVER TO ALL PLATFORMS & SOCIAL

Dalet Galaxy includes the ability to both package and distribute content for linear TV playout, online streaming applications, social media platforms and radio.

Flexible metadata schemes facilitate the assembly of tailored packages, while the powerful Dalet Workflow Engine automates transcoding and delivery. High-quality graphics can also be generated using Dalet Cube.

Find out more: www.dalet.com



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